

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
	WOOD				10/01/12 to 10/07/12	1x	M-----				
2	WOOD	News 8 @ Noon	12-1p		to						1
	WOOD				M 10/01/12	:30	12:56 PM	QPSD0006000H	\$450.00		
3	WOOD	News 8 @ Noon	12-1p		to						1
	WOOD				Tu 10/02/12	:30	12:51 PM	QPSD0006000H	\$450.00		
4	WOOD	News 8 @ Noon	12-1p		to						1
	WOOD				W 10/03/12	:30	12:24 PM	QPSD0006000H	\$450.00		
5	WOOD	News 8 @ Noon	12-1p		to						1
	WOOD				Th 10/04/12	:30	12:24 PM	QPSD0006000H	\$450.00		
6	WOOD	Rachael Ray	2-3p		to						1
	WOOD				F 10/05/12	:30	12:52 PM	QPSD0008000H	\$450.00		
7	WOOD	Rachael Ray	2-3p		to						1
	WOOD				Tu 10/02/12	:30	2:32 PM	QPSD0006000H	\$100.00		
8	WOOD	Rachael Ray	2-3p		to						1
	WOOD				W 10/03/12	:30	2:19 PM	QPSD0006000H	\$100.00		
9	WOOD	Rachael Ray	2-3p		to						1
	WOOD				Th 10/04/12	:30	2:49 PM	QPSD0006000H	\$100.00		
10	WOOD	The Doctors	3-4p		to						1
	WOOD				F 10/05/12	:30	2:23 PM	QPSD0008000H	\$100.00		

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	The Doctors	3-4p		to						
	WOOD				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	3:21 PM	DIBC0912	\$100.00		1
11	WOOD	The Doctors	3-4p		to						
	WOOD				10/01/12 to 10/07/12	1x	-T-----				
				Tu	10/02/12	:30	3:55 PM	DIBC0912	\$100.00		1
12	WOOD	The Doctors	3-4p		to						
	WOOD				10/01/12 to 10/07/12	1x	--W----				
				W	10/03/12	:30	3:37 PM	DIBC0912	\$100.00		1
13	WOOD	The Doctors	3-4p		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	3:12 PM	DIBC0912	\$100.00		1
14	WOOD	The Doctors	3-4p		to						
	WOOD				10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	3:18 PM	QPSD0008000H	\$100.00		1
15	WOOD	Ellen	4-5p		to						
	WOOD				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	4:45 PM	QPSD0006000H	\$250.00		1
16	WOOD	Ellen	4-5p		to						
	WOOD				10/01/12 to 10/07/12	1x	-T-----				
				Tu	10/02/12	:30	4:31 PM	QPSD0006000H	\$250.00		1
17	WOOD	Ellen	4-5p		to						
	WOOD				10/01/12 to 10/07/12	1x	--W----				
				W	10/03/12	:30	4:21 PM	QPSD0006000H	\$250.00		1
18	WOOD	Ellen	4-5p		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	4:22 PM	QPSD0006000H	\$250.00		1
19	WOOD	Ellen	4-5p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	Ellen	4-5p		to 10/01/12 to 10/07/12	:30	1x	---F--			
	WOOD			F	10/05/12	:30		4:45 PM QPSD0008000H	\$250.00		1
20	WOOD	5am Daybreak	5a-6am		to 10/01/12 to 10/07/12	:30	1x	M-----			
	WOOD			M	10/01/12	:30		5:28 AM QPSD0006000H	\$200.00		1
21	WOOD	5am Daybreak	5a-6am		to 10/01/12 to 10/07/12	:30	1x	-T-----			
	WOOD			Tu	10/02/12	:30		5:40 AM QPSD0006000H	\$200.00		1
22	WOOD	5am Daybreak	5a-6am		to 10/01/12 to 10/07/12	:30	1x	--W----			
	WOOD			W	10/03/12	:30		5:18 AM QPSD0006000H	\$200.00		1
23	WOOD	5am Daybreak	5a-6am		to 10/01/12 to 10/07/12	:30	1x	---T---			
	WOOD			Th	10/04/12	:30		5:22 AM QPSD0006000H	\$200.00		1
24	WOOD	5am Daybreak	5a-6am		to 10/01/12 to 10/07/12	:30	1x	---F--			
	WOOD			F	10/05/12	:30		5:40 AM QPSD0008000H	\$200.00		1
25	WOOD	6am Daybreak	6-7a		to 10/01/12 to 10/07/12	:30	1x	M-----			
	WOOD			M	10/01/12	:30		6:29 AM DIBC0912	\$475.00		1
26	WOOD	6am Daybreak	6-7a		to 10/01/12 to 10/07/12	:30	1x	-T-----			
	WOOD			Tu	10/02/12	:30		6:17 AM QPSD0006000H	\$475.00		1
27	WOOD	6am Daybreak	6-7a		to 10/01/12 to 10/07/12	:30	1x	--W----			
	WOOD			W	10/03/12	:30		6:52 AM QPSD0006000H	\$475.00		1
28	WOOD	6am Daybreak	6-7a		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WOOD	6am Daybreak	6-7a		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	6:46 AM	QPSD0006000H	\$475.00		1
29	WOOD	6am Daybreak	6-7a		to						
	WOOD				10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	5:59 AM	QPSD0008000H	\$475.00		1
30	WOOD	Today Show	658-9a		to						
	WOOD				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	7:29 AM	QPSD0006000H	\$750.00		1
31	WOOD	Today Show	658-9a		to						
	WOOD				10/01/12 to 10/07/12	1x	-T-----				
				Tu	10/02/12	:30	7:58 AM	DI BC0912	\$750.00		1
32	WOOD	Today Show	658-9a		to						
	WOOD				10/01/12 to 10/07/12	1x	--W----				
				W	10/03/12	:30	7:27 AM	DI BC0912	\$750.00		1
33	WOOD	Today Show	658-9a		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				
				Th	10/04/12	:30	8:43 AM	DI BC0912	\$750.00		1
34	WOOD	Today Show	658-9a		to						
	WOOD				10/01/12 to 10/07/12	1x	----F--				
				F	10/05/12	:30	8:35 AM	QPSD0008000H	\$750.00		1
35	WOOD	Daybreak Sat@7am	658-8a		to						
	WOOD				10/01/12 to 10/07/12	2x	-----S-				
				Sa	10/06/12	:30	7:39 AM	QPSD0008000H	\$600.00		1
	WOOD			Sa	10/06/12	:30	7:55 AM	QPSD0008000H	\$600.00		2
36	WOOD	Daybreak Sun @6am	6-7a		to						
	WOOD				10/01/12 to 10/07/12	2x	-----S				
				Su	10/07/12	:30	6:08 AM	QPSD0008000H	\$175.00		2
	WOOD			Su	10/07/12	:30	6:21 AM	QPSD0008000H	\$175.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WOOD	Daybreak Sun @6am	6-7a			to					
37	WOOD	Daybreak Sun @7am	658-8a			to					
	WOOD				10/01/12 to 10/07/12	1x	-----S				
38	WOOD	Today Show Sunday	758-9a		Su	10/07/12	:30	7:41 AM	QPSD0008000H	\$475.00	1
	WOOD				to						
	WOOD				10/01/12 to 10/07/12	2x	-----S				
	WOOD				Su	10/07/12	:30	8:21 AM	QPSD0008000H	\$650.00	2
	WOOD				Su	10/07/12	:30	8:26 AM	QPSD0008000H	\$650.00	1
39	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD				10/01/12 to 10/07/12	1x	M-----				
	WOOD				M	10/01/12	:30	5:21 PM	QPSD0006000H	\$700.00	1
40	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD				10/01/12 to 10/07/12	1x	-T-----				
	WOOD				Tu	10/02/12	:30	5:20 PM	QPSD0006000H	\$700.00	1
41	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD				10/01/12 to 10/07/12	1x	--W----				
	WOOD				W	10/03/12	:30	5:19 PM	QPSD0006000H	\$700.00	1
42	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				
	WOOD				Th	10/04/12	:30	4:59 PM	QPSD0006000H	\$700.00	1
43	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD				10/01/12 to 10/07/12	1x	----F--				
	WOOD				F	10/05/12	:30	4:59 PM	QPSD0008000H	\$700.00	1
44	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD				10/01/12 to 10/07/12	1x	-T-----				
	WOOD				Tu	10/02/12	:30	5:53 PM	DI BC0912	\$800.00	1
45	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD				10/01/12 to 10/07/12	1x	---T---				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WOOD	M-F News 8 @ 530p	530-6p		to Th 10/04/12	:30 5:47 PM		DI BC0912	\$800.00		1
46	WOOD	NBC Nightly News	628-7p		to 10/01/12 to 10/07/12	1x M-----					
	WOOD				M 10/01/12	:30 6:59 PM		DI BC0912	\$1,100.00		1
47	WOOD	NBC Nightly News	628-7p		to 10/01/12 to 10/07/12	1x --W----					
	WOOD				W 10/03/12	:30 7:00 PM		DI BC0912	\$1,100.00		1
48	WOOD	NBC Nightly News	628-7p		to 10/01/12 to 10/07/12	1x -----F--					
	WOOD				F 10/05/12	:30 6:59 PM		QPSD0008000H	\$1,100.00		1
49	WOOD	Sat News 8 @6p	6-630p		to 10/01/12 to 10/07/12	1x -----S-					
	WOOD				Sa 10/06/12	:30 6:19 PM		QPSD0008000H	\$650.00		1
50	WOOD	Tonight Show w/ Leno	1135-1235a		to 10/01/12 to 10/07/12	1x M-----					
	WOOD				M 10/01/12	:30 12:10 AM		DI BC0912	\$300.00		1
51	WOOD	Tonight Show w/ Leno	1135-1235a		to 10/01/12 to 10/07/12	1x -T-----					
	WOOD				Tu 10/02/12	:30 11:47 PM		DI BC0912	\$300.00		1
52	WOOD	Tonight Show w/ Leno	1135-1235a		to 10/01/12 to 10/07/12	1x --W----					
	WOOD				W 10/03/12	:30 12:30 AM		DI BC0912	\$300.00		1
53	WOOD	Tonight Show w/ Leno	1135-1235a		to 10/01/12 to 10/07/12	2x ---T---					
	WOOD				Th 10/04/12	:30 11:45 PM		DI BC0912	\$300.00		1
	WOOD				Th 10/04/12	:30 12:30 AM		QPSD0006000H	\$300.00		2
54	WOOD	Tonight Show w/ Leno	1135-1235a		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**DUPLICATE INVOICE**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

<b>Order #</b>	<b>189637</b>
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>1046</b>
Advertiser Code	DIBC
Product Code	ORDR

<b>Agency Ref</b>	<b>IN10086/SP6681/TO1332</b>
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	WOOD	Tonight Show w/ Leno	1135-1235a		to 10/01/12 to 10/07/12	:30	1x	--- F --			
	WOOD			F	10/05/12	:30	12:07 AM	QPSD0008000H	\$300.00		1
55	WOOD	M-F News 8 @ 11	11-1135p		to 10/01/12 to 10/07/12	:30	1x	M-----			
	WOOD			M	10/01/12	:30	11:20 PM	QPSD0006000H	\$650.00		1
56	WOOD	M-F News 8 @ 11	11-1135p		to 10/01/12 to 10/07/12	:30	1x	- T -----			
	WOOD			Tu	10/02/12	:30	11:30 PM	QPSD0006000H	\$650.00		1
57	WOOD	M-F News 8 @ 11	11-1135p		to 10/01/12 to 10/07/12	:30	1x	-- W -----			
	WOOD			W	10/03/12	:30	11:33 PM	QPSD0006000H	\$650.00		1
58	WOOD	M-F News 8 @ 11	11-1135p		to 10/01/12 to 10/07/12	:30	1x	--- T ---			
	WOOD			Th	10/04/12	:30	11:24 PM	QPSD0006000H	\$650.00		1
59	WOOD	M-F News 8 @ 11	11-1135p		to 10/01/12 to 10/07/12	:30	1x	--- F --			
	WOOD			F	10/05/12	:30	11:34 PM	QPSD0008000H	\$650.00		1
60	WOOD	Inside Edition	7-730p		to 10/01/12 to 10/07/12	:30	1x	- T -----			
	WOOD			Tu	10/02/12	:30	7:28 PM	QPSD0006000H	\$425.00		1
61	WOOD	Inside Edition	7-730p		to 10/01/12 to 10/07/12	:30	1x	--- T ---			
	WOOD			Th	10/04/12	:30	7:12 PM	QPSD0006000H	\$425.00		1
62	WOOD	Inside Edition	7-730p		to 10/01/12 to 10/07/12	:30	1x	--- F --			
	WOOD			F	10/05/12	:30	7:27 PM	QPSD0008000H	\$425.00		1
63	WOOD	Access Hollywood	730-8p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

## INVOICE

**Billing Address:**

**Smart Media Group  
Attention: Accounts Payable  
814 King Street  
Suite 400  
Alexandria, VA 22314  
USA**

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C01C07

<b>Invoice #</b>	<b>189637-1</b>
<b>Invoice Date</b>	<b>10/07/12</b>
<b>Invoice Month</b>	<b>October 2012</b>
<b>Invoice Period</b>	<b>10/01/12 - 10/07/12</b>

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189637
Alt Order #	6831503
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	WOOD	Access Hollywood	730-8p		to 10/01/12 to 10/07/12		1x	M-----			
	WOOD			M	10/01/12	:30		7:45 PM	QPSD0006000H	\$250.00	1
64	WOOD	Access Hollywood	730-8p		to 10/01/12 to 10/07/12		1x	--W----			
	WOOD			W	10/03/12	:30		7:46 PM	QPSD0006000H	\$250.00	1
65	WOOD	Access Hollywood	730-8p		to 10/01/12 to 10/07/12		1x	---F--			
	WOOD			F	10/05/12	:30		7:55 PM	QPSD0008000H	\$250.00	1
68	WOOD	Football Night in America	7-8P		to 10/01/12 to 10/07/12		1x	-----S			
	WOOD			Su	10/07/12	:30		7:08 PM	QPSD0008000H	\$700.00	1
69	WOOD	Sunday Night Football	8-1130P		to 10/01/12 to 10/07/12		1x	-----S			
	WOOD			Su	10/07/12	:30		11:40 PM	QPSD0008000H	\$1,000.00	1
					Sports ran late						
70	WOOD	Thursday 8-9p	8-9p		to 10/01/12 to 10/07/12		1x	--T--			
	WOOD			Th	10/04/12	:30		7:58 PM	QPSD0006000H	\$1,000.00	1

Gross Total \$33,675.00

Agency Commission \$5,051.25

Net Amount Due \$28,623.75 Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions)

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.